



Logo: The Reference Guide to Symbols and Logotypes (Paperback)

By Michael Evamy

Laurence King Publishing, United Kingdom, 2016. Paperback. Condition: New. Language: English . Brand New Book. The logo bible, this book provides graphic designers with an indispensable reference source for logo design. More than 1,300 logos are grouped according to their basic visual form. This vast collection includes the work of past masters, such as Paul Rand and Saul Bass, alongside some of the most exciting work from contemporary and emerging designers. A series of short texts discuss the most recent developments in logo design, whilst indexes of client, sector and designer ensure quick access to each logo. This is the complete logo book for any graphic designer.



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