



Desert Olive Oil Cultivation: Advanced Bio Technologies

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Academic Press, 2009. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Part I: Introduction to Desert Olive Oil Ch 1: The Current Status and Major Trends of the Olive Oil Industry Ch 2: Why Olive and Desert? Ch 3: Key Characteristics of Desert Environment Ch 4: The History of Olive Oil Cultivation in the Desert Part II: Biotechnologies and Olive Oil Cultivation Ch 5: Environmental Friendly Desert Agro Biotechnologies Ch 6: Biotechnologies for Intensive Olive Production in Desert Condition Ch 7: Use of Desert Suitable Olive Oil Genetic Material Ch 8: Olive Harvesting Biotechnologies Ch 9: Oil Extraction and Processing Biotechnologies Ch 10: Oil Mill Waste: Treatments and Products Biotechnologies Ch 11: Olive Oil Quality Biotechnologies Ch 12: Non-conventional use of olive oil industries: Products & Biotechnologies Part III: Desert Olive Oil Branding Ch 13: Conventional Desert Olive Oil Cultivation Test Case Ch 14: Bio-organic Desert Olive Oil Cultivation Test Case Ch 15: Economical Aspects of Desert Olive Oil Cultivation Ch 16: Marketing Aspects of Desert Olive Oil Cultivation Ch 17: Developing New Desert Olive Oil Brand Names Part IV: Summary Ch 18: Desert Olive Oil Prospects and concluding remarks Appendix A: Literature Survey...



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