



Designing Web Graphics.4 (Voices (New Riders)) by Weinman, Lynda; Weinman, Linda

By Linda; Weinman

New Riders Publ, 2003. Taschenbuch. Condition: Neu. Unbenutzte Restauflage Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - The most influential web design book ever written, completely updated to cover motion graphics, broadband interactive design, and more. Since it was first published in 1995, designing web graphics has been the seminal resource for web designers to learn the basics and then the nuances of solid design for the web. Lynda Weinman has been updating the book to reflect changes in the technologies affecting web design, but dwg.4 has been largely rewritten from the ground up. Included is coverage of motion graphics made possible by the Flash phenomenon, broadband-enabled graphics issues, usability, and more. Lynda is rewriting the book so that all coverage of specific tools is focused on the essential functionality of these programs (Photoshop, Dreamweaver, Flash, etc.) and not on version-specific attributes of the software, making the book relevant longer for more users. 552 pp. Englisch.

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